



SPONSOR SOMETHING BEAUTIFUL!

Flower plantings fill the downtown with vibrant color. We love hearing how beautiful the downtown looks when it is full of color! To make this a reality for 2023, funds are needed for downtown planting and watering through the summer months.

Sponsorship Opportunities:

- \$500
- \$200
- \$100

*more information on the following page

Why is Placemaking & Beautification Important?

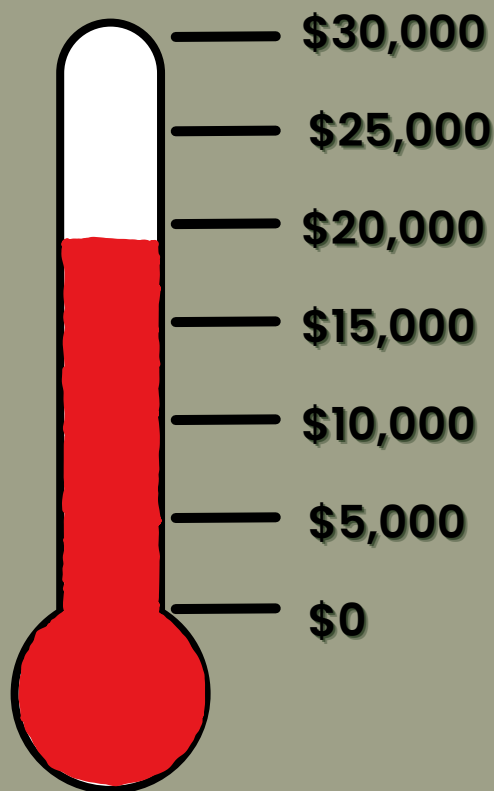
Placemaking is a multi-faceted approach to planning, designing, and managing public spaces. Placemaking capitalizes on a local community's assets, inspiration, and potential to create public spaces that improve urban vitality and promote people's health, happiness, and well-being.

What your dollars fund...

- Flower planting and watering from May thru September managed by Deininger's Floral.
- Plantings and mulch in empty tree wells.
- A dedicated part-time Deininger's employee maintaining the downtown with trash pickup and weeding from May thru October.



HELP US MEET OUR FUNDRAISING GOAL!



\$7,500: Pays for planting & maintaining 13 sidewalk tree wells and 2 traffic medians on Locust Ave.

\$7,500: Pays for part-time employee to weed & pick-up litter in the downtown

\$15,000: Pays for plants in hanging baskets & 9 ground plants; labor, gas & water

Committed Contributions:

\$1,500 City of Freeport:

\$11,500 Greater Freeport Partnership:

\$5,445 Proceeds from the Usual Suspects Concert

\$18,455.00 Total funds raised as of April 2023

**** Flowers will be installed and maintained by Deininger's Floral Shop ****

Sponsorship Opportunities:

Your business or organization can support this initiative at various levels. Payment can be made online or invoiced at greaterfreeport.com/dtbusiness.

• \$500 – Gold Level

- Individual mentions on social media spotlights
- Logo recognition in summer DT Newletters
- Logo on DT website page & municipal parking lot banner

• \$200 – Silver Level

- Group silver sponsor listing on social media spotlights
- Listing on DT website page & municipal parking lot banner

• \$100 – Bronze level

- Group bronze sponsor listing on social media spotlights
- Listing on DT website page & municipal parking lot banner



Concept plan for traffic median on Locust Avenue.