Downtown Promotions Committee

August 11, 2022 8 am

Committee Purpose Statement: The Greater Freeport Partnership Downtown Promotions Committee strives to engage businesses and visitors to Downtown Freeport by organizing and promoting special events and initiatives for businesses, retailers and restaurants. The goal of the committee’s efforts is to (1) increase sales to stores and restaurants, (2) increase traffic for future stops, (3) provide entertainment for positive quality of life for area residents

In attendance:

1. Cruise Night
2. Paint the Port
3. Holiday Billboard
4. Chicago Avenue Construction Marketing update

Action Items:

Next Meeting Date: September 8, 8 am at the Partnership