**Downtown Freeport 2022 Survey Responses**  
103 Responses between 3/17/22-4/1/22

1. Zip Codes Represented
   1. Freeport – 85
   2. Pearl City – 5
   3. Ridott – 2
   4. German Valley – 2
   5. Baileyville – 2
   6. Cedarville - 2
   7. Rock City - 2
   8. Lena – 1
   9. Roscoe -1
   10. Dixon – 1

Chart

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Text

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6. What downtown locations do you visit most frequently?

Chart

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Table

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9. What do you shop for most frequently in downtown? (comment box)

Clothing – 44

Food – 22

Household/Furniture – 16

Specialty/Gifts – 15

Jewelry – 9

Services - 8

Office Supplies– 6

Cookies – 5

Farmer’s Market – 4

Beauty – 3

Flowers – 2

10. What types of shops, businesses and/or activities would you like to see downtown? (select up to 3)

Clothing – 51

Antiques – 16

Health & Beauty - 6

Electronics – 5

Jewelry – 4

Lodging – 4

Bookstore – 34

Coffee Shop or Bakery - 34

Pub or Restaurant – 33

Home Goods – 29

Fine Dining – 28

Shoe store - 27

Arts & Crafts – 25

Brewery – 25

Entertainment - 22

Children’s or kids store – 20

Drug Store or pharmacy- 18

Sporting or outdoors - 18

Grocery - 16

11. What would you like to shop for downtown that you currently cannot buy downtown? (comment box)

12. Comments