**Greater Freeport Partnership Downtown Meeting  
Agenda July 13, 2022, Hilldale Deli – 7:30 am**

Meeting Goal: Personal conversations to help downtown business and building owners stay informed about upcoming projects and promotions to support the growth and revitalization of Downtown Freeport.

Attendance: Cal Wescott, Devin Mielke, Mark Mannino, Rob Boyer, Katie Gentz, Andrea Schultz Winter, Jon Palmer, Marcia Topher, Rocky Zuberbuhler, Sarah Raymond, and Nicole Haas,

Zoom: Aubra Palmero

1. Introductions
2. Updates from City of Freeport
   1. Chicago Ave. is moving along. They will be putting down curb and gutter near Douglas.
   2. The city received their applicators license, they will start spraying.
3. Design & Placemaking Committee Updates
   1. Items discussed at yesterday’s meeting

* City continues to weed whack and sweep within the downtown area.
* Pocket Park: The Partnership has received a licensing agreement from the City of Freeport. The agreement which would allow the Partnership to act as the construction manager for the project is being reviewed by the Partnership’s Executive Committee
  1. Recap of Park Hills clean-up April 10-17
* Last Friday, 40 volunteers from Park Hills Church helped weed and mulch tree wells within the downtown. Much work was accomplished, but please let us know if key areas were missed. In the next couple of weeks, we will have a person who is working on their community service hours weeding in the downtown.
  1. Main Street Accreditation update
* Meeting with Illinois Main Street this week to discuss the onboarding process, next steps and schedule the accreditation visit. There will be a future ask of Partnership Committees to participate in the accreditation visit.

1. Marketing Updates
   1. All Together Campaign

* We have a-frame inserts at the office if you would like them at your business. We will also be putting up Chicago Ave. construction signs at the downtown kiosks.

1. Promotions Committee Notes
   1. Meeting tomorrow, July 14 at 8 am at Partnership
2. Events
   1. 2022 Event schedule
   2. Festival District dates 2022
   3. MOC August 5
   4. Cruise Night August 13
   5. Eats and Beats/Paint the Port
   6. First Fridays
3. New Downtown Businesses:
   1. Ribbon Cuttings
   2. Other New Businesses
4. Business Education
5. Share Best Practices
6. Adjourn – by 8:30 am

Handouts:

* Cruise Night Rack Cards
* Kiosk tear-offs
* July Newsletter

Next Meeting: September 14, 2022, Location TBD